


**TECHNICAL EVALUATION REPORT**  
**(AS PER RULE 35 OF PP RULES, 2004)**

1. Name of Procuring Agency: DIRECTORATE OF ELECTRONIC MEDIA & PUBLICATION
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: TENDER NOTICE INVITATION THROUGH EPADS FOR  
PRINTING OF PAKISTAN PICTORIAL : THE CUISINE OF  
PAKISTAN
4. PPRA Ref. No. (TSE): TS558959E
5. Date & Time of Bid Closing: 08 Apr 2025, 11:00 AM
6. Date & Time of Bid Opening: 08 Apr 2025, 11:30 AM
7. No of Bids Received: One
8. Criteria for Bid Evaluation: As per Bidding Document
9. Detail of Bid (s) Evaluation: As Below

Name of Bidder	Technical Marks Out of 100 (if applicable)	Rule/Regulation/SBD/Policy/Basis for Technical Rejection/Acceptance as per Rule 35 of PP Rules 2004
M/S Khursheed Printer Pvt Ltd	85	Accepted as per the criteria of technical evaluation

10. As per the criteria laid down in the Tender documents M/S Khursheed Printer Pvt Ltd stand qualified.
11. Any other additional/supporting information, the procuring agency may like to share.

Signature:   
**MUHAMMAD SALEEM**  
Assistant Director  
Directorate of Electronic Media & Publications  
Ministry of Information & Broadcasting  
Government of Pakistan  
Islamabad.

Official stamp: \_\_\_\_\_


**\*Standard Bidding Documents (SBD)**


**Directorate of Electronic Media & Publications**


**TECHNICAL EVALUATION CRITERIA  
MARKS SHEET**

S. No.	Description	Max Mark	Marks Obtain
1.	Minimum five years similar working experience of printing for various organizations duly supported with documentary evidence.	10	10
2.	<p>Organization strength in terms of machinery and equipment and technical human resource (technical Staff)</p> <p>i) Designing/Composing Facilities</p> <ul style="list-style-type: none"> <li>The printing press should have own in house designing/composing facilities including availability of required hardware/software.</li> <li>Name and version of Software required.</li> </ul> <p>ii) Pre-press System/Firm processing</p> <ul style="list-style-type: none"> <li>Laser scanner complete with image setter and automatic film processing system and laser printers, contract cabinet for film making, automatic film processor for film development etc.</li> </ul> <p>iv) In House CTP (Plate Processing)</p> <p>v) Printing Machines</p> <ul style="list-style-type: none"> <li>Four colour offset printing machines not older 10 years.</li> <li>Offset printing machines.</li> </ul> <p>vi) Folding and Binding</p> <ul style="list-style-type: none"> <li>Automatic page folding, perforating, stitching, lamination and hot glue binding machines.</li> </ul> <p>vii) Die-Cutting Machine</p> <ul style="list-style-type: none"> <li>Automatic die-cutting machine.</li> </ul> <p>viii) Pasting</p> <ul style="list-style-type: none"> <li>Automatic pasting machine.</li> </ul> <p>ix. Cutting &amp; Trimming.</p> <ul style="list-style-type: none"> <li>Manual/Automatic/computerized paper cutting machine</li> </ul> <p><b>Note :</b></p> <p>Following documentary evidence must be required for evaluation:</p> <ul style="list-style-type: none"> <li>Name/brand, model and quantity of printing machines available.</li> </ul>	40	29
3.	Name, address & contract Nos of clients (two marks for each client)	05	05
4.	Copy of CNIC of Executive of Printing press	10	10
5.	Bank Statement of the Printing Press	10	10
6.	Press Declaration/ Certificate authenticated by DC/DCO concerned	05	05
7.	Annual turnover of at least PKR five 05 million for last two 02 financial years.	10	08
8.	Samples of coffee table may be attached.	10	08
	<b>Total Marks</b>	<b>100</b>	<b>85</b>
(Documentary evidence must be provided i.e. Purchase order, work order, supply order, contract agreement, performance or job completion certificate etc. for evaluation).			
A firm (s) attaining 80% score shall be eligible			

As per the criteria laid down in the Tender documents M/s Khursheed Printers Pvt Ltd stand qualified and shall be invited for public opening of financial proposals at later stage.

  
 Romana Asad Khan  
 Deputy Director/Member

  
 Kalsoom Qaiser Gilani  
 Director/ (Chairperson)

  
 Mohammad Saleem  
 Assistant Director/ Member