

# **TECHNICAL EVALUATION REPORT**

## **(As Per Rule 35 of PP Rules, 2004)**

1.	Name of Procuring Agency:	<u>Pakistan Single Window</u>
2.	Method of Procurement:	<u>Single Stage – Two Envelop</u>
3.	Title of Procurement:	<u>Hiring of Digital Marketing/Social Media Services on Retainership Basis</u>
4.	Tender Inquiry No.:	<u>PSW/PROC/24-25/COMM-124</u>
5.	PPRA Ref. No. (TSE):	<u>TS552145E</u>
6.	Date & Time of Bid Closing:	<u>17<sup>th</sup> December 2024, 1500 Hrs.</u>
7.	Date & Time of Bid Opening:	<u>17<sup>th</sup> December 2024, 1530 Hrs.</u>
8.	No of Bids Received:	<u>Five (05)</u>
9.	Criteria for Bid Evaluation:	<u>As stated in the tender documents</u>
10.	Details of Bid(s) Evaluation:	<u>As under</u>

Name of Bidder	Compliance with Mandatory Requirements/ Eligibility Criteria	Technical Marks (if applicable)	Rule/Regulation/SBD*/Policy/ Basis for Technical Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
M/s Codistan Pvt. Ltd.	Non-Compliant	N/A	Dis-qualified- did not meet the mandatory requirements.
M/s TCM Production Pvt. Ltd.	Compliant	40	Dis-qualified- did not obtain the qualifying marks
M/s Synite Digital	Compliant	88.5	Compliant with mandatory requirements and obtaining the qualifying marks
M/s Symmetry Group Limited	Non-Compliant	N/A	Dis-qualified- did not meet the mandatory requirements
M/s Channel7 Communications Pvt. Ltd.	Compliant	64.5	Compliant with mandatory requirements and obtaining the qualifying marks

**As per the technical evaluation criteria, the minimum technical score required to pass is 60 (sixty).**

11. Any other additional / supporting information, the procuring agency may like to share.

**Signature:**



20th March, 2025

**Official Stamp:**



***\*Standard Bidding Documents (SBD).***