

No. 3(16)2017-Br.Pk
GOVERNMENT OF PAKISTAN
MINISTRY OF COMMERCE
(COMMERCE DIVISION)

EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: **Ministry of Commerce**
2. Method of Procurement: **Single Stage Two Envelop Procedure (Quality based)**
3. Title of Procurement: **Hiring of Media firms for MoC**
4. Tender Inquiry No.: **TS548838E**
5. Date & Time of Bid Closing: **21/10/2021 by 11:00 am**
6. Date & Time of Bid Opening: **21/10/2021 by 11:30 am**
7. No of Bids Received: **08 (Eight)**
8. Criteria for Bid Evaluation: **As per bidding documents**
9. Details of Bid(s) Evaluation as under:-

| S.NO | M/S | 70% marks 70(T):30(F) | 30% marks 70(T):30(F) | Aggregated Marks | Remarks/Rank |
|------|----------------------------|--------------------------|--------------------------|---------------------|---|
| 1. | M/s Synergy | 59.5 | 00 | 59.5 | <i>incomparable and conditional, hence non responsive</i> |
| 2. | M/s ECOM | 67.9 | 24.6 | 92.5 | 1 st /Most advantageous bid |
| 3. | M/s 360 Marketing Solution | 24.5 | 00 | 24.5 | <i>non responsive</i> |
| 4. | M/s CMC Communication | 47.6 | 00 | 47.6 | <i>non responsive</i> |
| 5. | M/s DigiCom | 35 | 00 | 35 | <i>non responsive</i> |
| 6. | M/s Vibrant Communication | 00 | 00 | 00 | <i>non responsive</i> |
| 7. | M/s Codistan | 49 | 18 | 67 | 2 nd advantageous bid |
| 8. | M/s Channel-7 | 31.5 | 00 | 31.5 | <i>non responsive</i> |

Signature: _____

Maria Kazi

MARIA KAZI
Joint Secretary
Ministry of Commerce & Textile
(Commerce Division)
Government of Pakistan
Islamabad

Official Stamp: _____