EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Cricket Board

2. Method of Procurement: Pre-qualification

3. Title of Procurement: Pre-qualification of Out of Home Media Agency

Services for PSL IX & X

4. Tender Inquiry No.:

5. PPRA Ref. No. (TSE): TS527624E

6. Date & Time of Bid Closing: 8th January, 2024 - 2:00 p.m. PKT

7. Date & Time of Bid Opening: 8th January, 2024 - 2:30 p.m. PKT

8. No of Bids Received: Nine (09)

9. Criteria for Bid Evaluation: As per the prescribed criteria

10. Details of Bid(s) Evaluation: Provided Below

Name of Bidder	Technical Marks	Rule/Regulation/SBD*/ Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
Adsells	60	Technically qualified
Blaze	65	Technically qualified
Optimedia	50	Technically qualified
Core Media	40	Technically disqualified
Arrows	40	Technically disqualified
Flex-o-Sign	35	Technically disqualified
Sahar Advertising	35	Technically disqualified
Hart Communications		Technically disqualified
Insight Solution	35	Technically disqualified

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:

Official Stamp:

*Standard Bidding Documents (SBD).