

## CANTONMENT BOARD TAXILA

### AUCTION NOTICE FOR COLLECTION RIGHTS OF ENTERTAINMENT FEE OF TV CABLE NETWORKS

Cantonment Board Taxila intends to auction the collection rights of entertainment fee of TV cable networks on monthly basis in Cantonment limit (except Garrison area) on **13-05-2025 at 1100 hrs.** In case auction is not held on due date i.e. **13-05-2025** then auction shall be held on **14-05-2025 or 15-05-2025** at the same time. All interested parties / persons may participate in the auction. Other details are as follows:

#### **TERMS OF AUCTION:**

- I. Auction will be conducted to collect the entertainment fee on monthly basis as cable operator and only PEMRA license holder persons can participate in auction of collection rights of entertainment fee of TV cable networks.
- II. Bidders / Cable Operators to submit Pay Order of **Rs. 10,00,000/-** along with CNIC in favor of Cantonment Executive Officer, Taxila Cantt for participation in auction.
- III. Pay Orders of the un-successful bidders except 2nd highest bidder will be refunded to them once the auction has ended.
- IV. All the Cable operators / bidders are requested to bring original CNIC and PEMRA license with them and must submit the copy of CNIC, PEMRA license and contact numbers with CBT before the auction.
- V. Successful Bidder shall have to deposit 1/4<sup>th</sup> of bid money at the end of auction as earnest money which will be refunded after successful completion of contract.
- VI. The successful bidder / cable operator can issue cable connections to the subscribers within Cantt limit at the approved monthly rates.
- VII. Tenancy period will be 05 years (extendable) and monthly entertainment fee will be increased @10% per annum. After completion of 05 years, the tenancy agreement will be renewable on rates of entertainment fee as fixed by the Board keeping in view the local circumstances. Rent will be started after handing over the approval letter for operating the TV cable in Cantt area.
- VIII. The Tenancy of cable network fee will be transferable to CNIC holder and PEMRA licensed holder on payment of transfer fee **Rs. 5,00,000/-**.
- IX. After approval of Bid, the Bidder will provide the TV cable network to residents forthwith in Cantt Area. In case of non-compliance / completion of cable network fine will be imposed **@Rs. 3000/-** per day. After 07 days security amount shall be forfeited and Bidder shall be blacklisted.
- X. Successful bidder / Cable operator has to pay the income tax as per government stipulated rate.

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- XI. Successful bidder / Cable operator must submit advance entertainment fee before 10th day of every month. In case of default in payment on due date, fine @ Rs. 3000/- per day shall be imposed.
- XII. Successful Bidder / Cable Operator will be responsible to establish the office in commercial area at his own expenses to provide facility to residents.
- XIII. Successful bidder must submit stamp paper of Rs. 1200/- within 07 days from the bid approval to execute the "Contract Agreement".
- XIV. Cantonment Executive Officer Taxila / Competent Authority reserve the right to accept or reject any bid according to relevant PPRA rules.
- XV. Other terms and conditions of "Contract Agreement" can be obtained from the office of the Board on any working day during office hours.
- XVI. After expiry of 05 years of tenancy, the Board will have the right to terminate or extend the contract agreement any further. The Cantt Board, if deemed fit, may extend the contract agreement at prevailing market rate. In case, the successful Bidder / Cable operator does not agree with the increase in monthly entertainment fee he will be liable for discontinuance of the contract.
- XVII. In case of any dispute arise between the CB Taxila and Cable Operator the matter shall be referred to the DML&C Rawalpindi as arbitrator and the decision of DML&C, Rawalpindi shall be final.
- XVIII. Auction will be conducted according to PPRA rules and this auction notice is also available on PPRA website [www.ppra.org.pk](http://www.ppra.org.pk).

  
**Cantonment Executive Officer**  
Taxila Cantonment