



GOVERNMENT OF PAKISTAN
DEPARTMENT OF ARCHAEOLOGY & MUSEUMS
Sir Syed Memorial Building
19-Attaturk Avenue, G-5/1, Islamabad
www.doam.gov.pk

RFP No. R&D-29/2025-Arch(P&D)

INVITATION TO E-BID

Department of Archaeology and Museums, Islamabad invites electronic bids / proposals from well reputed Social Media Firm duly registered with FBR (GST & NTN) for the following work:-

| S. No | Detail of Work | Completion Period | Earnest Money |
|-------|---|-------------------|-----------------|
| 1. | Hiring of Social Media Services for Projection and Content Creation for Promotion of Soft Image of Pakistan through Cultural Heritage | 36 Months | 2% of Bid Value |

TERMS AND CONDITIONS:

1. A complete set of Request for Proposal (RFP) / the E-bidding documents containing scope of work, terms and conditions, method of procurement, procedure for submission of Request for Proposal (RFP) / E-bids etc. are available for the interested bidders at EPADS (www.eprocure.gov.pk), PPRA website (www.ppra.org.pk) and DoAM website (www.doam.gov.pk).
2. Electronic Bids will be submitted on date **May 08, 2025 till 1100 HRS** and technical bids will be opened on same day **at 1200 HRS** through EPADS.
3. The financial bids will be opened for the bidder who meet the technical qualification as well as acquire the specified threshold as defined in schedule of requirements.
4. Original Bid Security @ 2% in the shape of call deposit (CDR or Pay order) in the name of Director General DOAM Islamabad sealed in envelop must be submitted at the office of Project Director, Research and Development Centre, Department of Archaeology & Museums, Sir Syed Memorial Building, 19-Attaturk Avenue, G-5/1, Islamabad, before the online submission deadline of the bid; otherwise, respective bid will not be opened.
5. Department of Archaeology & Museums may reject all bids/tenders/proposals at any time prior to acceptance as admissible under PPRA rules.
6. The electronic bids/proposals, must be submitted by using EPADS on or before (bid closing date and time). Manual bids/proposals, shall not be accepted.

Note: Notification of the GRC constituted in terms of Rule-48 of PPRA rules, 2004 is provided on EPADS at www.eprocure.gov.pk and on www.doam.gov.pk.

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