<u>P</u>akistan air force air headquarters, islamabad SELECTION OF PRINTING / PRODUCTION AGENCY FY 2023-26

- 1. Pakistan Air Force invites bids for selection of Printing / Production Agency. The selected agency/ agencies will be responsible for printing / production for PAF during financial year 2025-26. All prequalified firms / printers may submit single stage containing two separate sealed envelopes along with bids security. Para (a) may be considered as eligibility criteria:-(a) Technical Bid:-
- Owners / Partners name address Tel, Mob No, Fax No and attested copy/copies of CNIC. (i)
- (ii) Company profile whether proprietorship / partnership / public or private limited company.

(iii) GST / Income Tax Registration Certificate.

- Financial Status / name of bankers and certificate of financial stability by the respective bank. (iv)
- Details of last 12 months income tax returns and copy of assessment / payment of income tax. (v)
- (vi) Details of registration with other major organizations.
- (vii) Details of relevant experience and past performance of last three years (viii)
- Capabilities with respect to personnel, equipment and plant. Appropriate managerial capability in the relevant field. (ix)
- (x) Affidavit regarding correctness of documents and information therein,
- Any additional information related to the subject. Litigation details, if any (xi)
- Membership certificate (xii)

(b) Financial Bid:- The following PAF Publicity items are required to be printed / produced for PAF during FY 2025-26:-

S.No	ITEMS	QTY	SPECIFICATION	
(i)	PAF Posters (1-15 Types)	75,000 to 100.000	OF CONTEXTION	
(ii)	Classical Posters (1-15 Types)	75,000 to 100,000	To be printed on 150 Grams Art Paper in	
(iii)	Public Awareness Posters	75,000 to 100,000	04 Colours (Size 17"x23")	
	(1-15 Types)		11 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	
(iv)	PAF Stickers (Inside)	75,000 to 100,000		
	(1-15 Types)		To be printed in 04 colours Transparent	
(v)	PAF Stickers (Outside)	75,000 to 100,000	(Size 9"x6")	
	(1-15 Types)		,	
_(vi)	Eid Card	50000 to 75,000	Size 5"X5"	
(vii)	Leaflets (GD (P) / CAE)	75,000 to 100,000	To be printed on 150 Grams Art	
(viii)	Leaflets (Airmen)	75,000 to 100,000	Paper in 04 colours (Size 9"x12")	
(ix)	Training Leaflets	75,000 to 100,000	To be printed on 150 Grams Art Paper in	
4.4	D 1 1000 100 00		04 colours (Size 12"x16")	
(x)	Brochures (Officers) GD (P)	80,000 to 90,000	To be printed on 90 Grams Art	
(xi)	Brochures (Officers) Non GD	80,000 to 90,000	Paper in 04 colours 32 pages (16	
(xii)	Brochures (Airmen)	80,000 to 90,000	leaves) with title cover on 135 grams Art	
(xiii)	Brochures (Civilians)	80,000 to 90,000	Paper (Size 7.25"x9.25")	
			PAF Wall Calendar (VIP)	
			To be printed on 250 GSM 7 sheets (size	
			17x22 inches), Top spiral + Title Page	
(xiv)	Printing of PAF Wall Calendar	75,000 to 80,000	300 GSM + Jacket Size 17.25 x 22.25	
			inches, 250 GSM	
			PAF Wall Calendar (Normal) To be printed on 200 GSM 7 sheets (size	
			17x22 inches), Top spiral + Title Page	
			250 GSM Envelope 17.25 x 22.25	
			inches, 100 GSM	
			PAF Table Calendar (VIP)	
			To be printed on 300 GSM art card, Size	
			9.25"x7.25", 13 pages, four colours both	
			side printing with imported ink, Box with	
land	Printing of DAE Table Calendar	75 000 1- 00 000	four colour printing on 250 GSM, Double	
(xv)	Printing of PAF Table Calendar	75,000 to 80,000	spiral loop binding with square holes	
			PAF Table Calendar (Normal)	
			To be printed on 250 GSM art card, Size	
			9.25"x7.25", 13 pages, four colours both	
			side printing with imported ink, Envelope	
			with single colour on 100 GSM, Double	
			spiral loop binding with square holes	
		50 Minute Duration	Pre-production – Script writing	
(xvi)	Production of TV Drama /	Drama / 10 Minute	Production: Instrument & equipment,	
(~**)	Documentaries	Duration	recording equipment, carneras, music	
		Documentaries	making, audio editing & mixing	
		(Rate should be	programmer, monitors and headphones.	
		quoted per minute)	Post-Production: Editing, Graphics &	
		quotou poi minute)	Pro-production - Song writing	
			Pre-production – Song writing Production: Musical instrument &	
			equipment, recording equipment, music	
(xvii)	Production of PAF Songs	3-5 Minute Duration	making programmer, audio editing &	
10.11/	(Audio/Video)	(Rate should be	mixing program, speakers, headphones,	
	,	quoted per minute)	visualization & direction.	
		quotou por minute)	Post-Production: Editing, Graphics &	
			Composing	
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- 2. The bids in sealed envelopes should reach by post addressed to the Director Public Relations, Directorate General Public Relations (Air Force), Sector E-9 Air Headquarters, Islamabad Tel Ext 051-9507767 latest by **01 June, 2025**. The bids will be opened on same day at 1130 hrs.
- 3. Rights Reserved

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(a) PAF reserves the right to reject any or all proposals as per Rule 33 of the PPRA Rules, 2004. (b) No explanation shall be required for rejection of bids.

In case of any query please contact to Incharge Publicity Section 0300-9690072

Director Public Relations Dte Gen Public Relations (Air Force)

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