

GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION AND BROADCASTING
ISLAMABAD

Subject: - **APPLICATION FOR PUBLIC PROCUREMENT RULES, 2004**

Reference letter received on 2nd September 2021, on the subject cited above

2. The committee shall abide by the PPRA rules and opening of document will be at 1pm i.e 30 minutes after the deadline of submission mentioned in the EoI (16th September 2021, 12:30pm).

(Imrana Wazir)

Secretary to the Committee
National Anthem Steering Committee

Invitation for Expressions of Interest to produce Video Featuring National Anthem of Pakistan

Further to the recent decision of the Federal Cabinet to conduct an official re-recording of the National Anthem of Pakistan — originally recorded in 1954 — while retaining the exact original musical score / composition — and to produce a film / video appropriately expressive of the words and theme of the National Anthem, the Steering Committee constituted by the Federal Cabinet to fulfill this task, invites Expressions-of-Interest.

Firms or individuals interested in being considered for selection for the production / direction of the film / video of about 1-minute 20 seconds duration — with a shorter duration as well — should possess and provide the following information and credentials.

- 1) Citizenship of, and residence in Pakistan.
- 2) Registration with / membership of relevant authorities / entities / registered with sales tax / NTN Number e.g., FBR as a tax-filer etc.
- 3) Titles, samples of films / videos created during previous 3 years of short or longer duration.
- 4) A storyboard that visualizes National Anthem with innovative, creative and appropriate images.
- 5) Brief bio-note of the individual who will serve as producer and/or director of the video.
- 6) Any other information which the applicant considers relevant.

The required information and material in hard copy form and samples in film/video should be delivered to address given below by registered post or a recognized courier service no later than **16th September 2021, 12:30PM**

Any attempt by an applicant to canvass in favour of short-listing or selection will result in disqualification.

Production and completion of the film / video should be rendered as per specified deadline soon thereafter.

EOI is also published on PPRA website i.e., <https://www.ppra.org.pk/>

(Imrana Wazir)

Secretary to the Committee

National Anthem Steering Committee

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