



**NATIONAL HIGHWAY AUTHORITY**

**EXPRESSION OF INTEREST & INVITATION OF FINANCIAL PROPOSALS  
FRANCHISE RIGHTS**

**FOR**

**COLLECTION OF RENTAL CHARGES FROM PROMOTIONAL DISPLAYS ON  
ISLAMABAD MUZAFARABAD DUAL CARRIAGEWAY (IMDCW) N-75**

1. National highway Authority (NHA) intends to franchise the "Rights of rent Collection of Promotional displays" on following sections of Islamabad Muzafarabad Dual Carriageway (IMDCW) for a period of three years (extendable to further two years).

Sr. No.	Sectors
1.	Kashmir Chowk (Convention Center) - Phulgran Toll Plaza IMDCW (excluding toll plaza) N-75
2.	Phulgran Toll Plaza - Lower Topa (excluding toll plaza) N-75

2. The interested firms are requested to submit the following documents by 29<sup>th</sup> February 2012 as required for prequalification.

(i) Company profile. (ii) Relevant Experience in promotional displays, media campaigns (talk shows/seminars) and electronic media documentaries. (iii) Innovation ideas. (iv) Financial status.

The prequalification status shall be conveyed to the applicants by 7<sup>th</sup> March, 2012.

3. Pre-Bid meeting shall be held on 20<sup>th</sup> March 2012 at 1100 Hours in the office of undersigned. Bids from the pre-qualified firms, separately for each sector, in sealed envelopes, clearly marked with Serial No. and sector name on the top left corner, will be received in NHA Auditorium till 1100 Hours on 4<sup>th</sup> April 2012 in NHA Auditorium which shall be opened at 1200 Hours on the same day in the presence of authorized representatives of Companies/Firms.

4. The "Request for Proposals (RFP)" containing all details of the said bid will be provided to pre-qualified companies/firms, separately for each sector, on payment of non-refundable fee of Rs. 5000/- (Rupees Five Thousand only), in the shape of pay order/bank draft in favor of "National Highway Authority - Road Maintenance Account" Islamabad.

5. The RFP can be downloaded from NHA/PPRA websites ([www.nha.gov.pk](http://www.nha.gov.pk); and [www.ppra.gov.pk](http://www.ppra.gov.pk)).

6. Further clarification/details, if any, may be obtained from the office of undersigned during working hours on any working day.

7. NHA reserves the right to reject any or all bids as per PPRA Rules.

**DEPUTY DIRECTOR (POLICY & REGULATION)**

National Highway Authority

27-Mauve Area, G-9/1, Islamabad

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Websites: [www.nha.gov.pk](http://www.nha.gov.pk); [www.ppra.gov.pk](http://www.ppra.gov.pk)